



## Citizen Voice's SAFELY OUT™ Project *Swim for Life*

### EVENT SPONSORSHIP INFORMATION

*Swim for Life* is a swim-a-thon to raise funds for Citizen Voice's SAFELY OUT™ Project. Swimmers of all ages are encouraged to collect pledges from friends, family members, businesses and neighbors for each lap they swim. Sponsors can also give a simple flat donation. *Swim for Life* is a great way to have fun and stay fit while helping to raise money for SAFELY OUT™.

**Saturday, June 25, 2011**  
**Folsom Aquatic Center**  
**1200 Riley St, Folsom, CA**  
**11:00 a.m. to 6:30 p.m.**

(The event officially ends at 12 p.m., but sponsor booths can stay all day.)

All funds raised from the *Swim for Life* event will be used to develop and distribute SAFELY OUT™ Kits to vulnerable households in the Sacramento region and beyond. Every \$10,000 raised provides 1,000 new SAFELY OUT™ Kits, helping protect our most vulnerable neighbors in the event of floods, fires and other disasters. Over 75,000 Kits have already been distributed and the project is now moving state and nationwide. For more information about SAFELY OUT™ visit [www.citizenvoice.org](http://www.citizenvoice.org) or contact Liz Jackson at 916.503.3194. In-kind sponsorship opportunities are also available. Citizen Voice is a federally recognized 501c(3) nonprofit organization. Your contributions are therefore tax deductible to the full extent allowed by law.

I'm In! (Indicate Your Level)	Levels	Benefits of Sponsorship
	\$10,000 <b>Premier Protector</b>	<ul style="list-style-type: none"> <li>Recognition as Major Sponsor with logo/recognition on all printed materials and signage.</li> <li>Acknowledgement in <i>Swim for Life</i> media materials.</li> <li>Logo on event website with link to your website.</li> <li>Recognition, logo and link in Citizen Voice's e-newsletters (reaching over 2,500 recipients.)</li> <li>Waive team entry fee should your organization have a team.</li> <li>Major Sponsor booth space at the event.</li> </ul>
	\$5,000 <b>Lifeguard</b>	<ul style="list-style-type: none"> <li>Recognition as Key Sponsor.</li> <li>Acknowledgement in <i>Swim for Life</i> media materials.</li> <li>Listing on event website with link to your website.</li> <li>Recognition and link in Citizen Voice's e-newsletters (reaching over 2,500 recipients.)</li> <li>Waive team entry fee, should your organization have a team.</li> <li>Key Sponsor booth space at the event.</li> </ul>
	\$2,500 <b>Master Swimmer</b>	<ul style="list-style-type: none"> <li>Acknowledgement in <i>Swim for Life</i> media materials.</li> <li>Listing on event website with link to your website.</li> <li>Recognition in Citizen Voice's e-newsletters (reaching over 2,500 recipients.)</li> <li>Waive team entry fee, should your organization have a team.</li> <li>Booth space at the event.</li> </ul>
	\$1,000 <b>Anchor</b>	<ul style="list-style-type: none"> <li>Listing on event website with link to your website.</li> <li>Recognition in Citizen Voice's e-newsletters (reaching over 2,500 recipients.)</li> <li>Waive team entry fee, should your organization have a team.</li> <li>Banner space at the event.</li> </ul>
	\$500 <b>Wave</b>	<ul style="list-style-type: none"> <li>Listing on event website.</li> <li>Waive team entry fee, should your organization have a team.</li> <li>Banner space at the event.</li> </ul>
\$ _____ per lap	<b>Per Lap Sponsor</b>	<b>Name of Swimmer:</b> *If you are the swimmer, you will be sent a "Swimmer" form to confirm participation.
\$ _____	<b>Flat Donation</b>	<b>Any amount to support SAFELY OUT™ through <i>Swim for Life</i> is welcome and greatly appreciated!</b>

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

(If paying by credit card) Name on card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_