

SAFELY OUT™ Swim for Life Event

Saturday, June 25 from 11am – 12:30pm
Folsom Aquatic Center
1200 Riley Street
Folsom, CA 95630



Your team or group gets to keep 50% of the donations they raise!

Swim for Life is a swim-a-thon to raise funds for Citizen Voice's SAFELY OUT™ Project. Swimmers of all ages and levels are encouraged to collect pledges from friends, family members, businesses and neighbors for each lap they swim. Sponsors can also simply give a specified donation amount. Swim for Life is a great way to have fun and stay fit while helping to raise money for SAFELY OUT™. Plus, free prizes to every swimmer and special prize giveaways at the event that all who attend, even just to watch, can win!

All funds raised from the *Swim for Life* event will be used to develop and distribute SAFELY OUT™ Kits to vulnerable households in the Sacramento region and beyond. Every \$10,000 raised provides 1,000 new SAFELY OUT™ Kits. Each pledge you collect helps protect our most vulnerable neighbors in the event of floods, fires and other disasters. Over 75,000 Kits have already been distributed.

Why you should participate in the SAFELY OUT™ Swim for Life Event:

- **Good team building exercise**
- **High visibility opportunity for your organization**
- **Lots of positive media coverage**
- **Ability to raise money for your club or organization**

EVENT ACTIVITIES INCLUDE:

- Master swimmer "Swimming a 10K to Raise \$10K!"
- The "Sports Guy" Celebrity Floatie Challenge
- A swim-a-thon for others to raise funds for each lap they swim

To register to swim, download pledge sheets and find out more information, go to www.citizenvoice.org.

What is a SAFELY OUT™ Kit? (http://www.citizenvoice.org/safely_out_home.shtml)

- SAFELY OUT™ Door Hanger: For placement on door or window indicating you "Need Help" or are "SAFELY OUT™."
- SAFELY OUT™ Refrigerator Magnet: For storing essential evacuation information (including contact details for nearby helpers to assist with evacuation.)
- SAFELY OUT™ Bag: For storing medications and additional critical information (prescriptions, insurance, etc.)
- SAFELY OUT™ Information Sheets: Including a simple how-to-guide, helper information sheets and a wallet card.
- Plus, an erasable pen for use on the magnet, a permanent marker for the door hanger, and adhesive strips, if needed, for placing the NEED HELP door hanger on a window.

Citizen Voice is a federally recognized 501c(3) nonprofit organization.
Your contributions are therefore tax deductible to the full extent allowed by law.

Questions contact Liz Jackson at Citizen Voice – SAFELY OUT™ at (916) 503-3194 or by email at ljackson@citizenvoice.org.

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