

Citizen Voice's SAFELY OUT Project Project Launch August 29, 2006

Citizen Voice's SAFELY OUT™ Project began on the steps of Arco Arena on the first anniversary of Hurricane Katrina. Here we met with friends, family, and supporters of all kinds to challenge citizens to become first responders in the event of an emergency.



We were met with widespread endorsement, and the agreement that our most vulnerable need to be protected during a disaster of any kind. Here Former City Fire Chief Joe Cherry joining leaders from the media, faith-based and nonprofit arenas to show support of this neighbor-helping-neighbor approach to taking care of our most vulnerable.



Citizen Voice president Gary Dietrich demonstrates the SAFELY OUT™ door hanger...a key piece that indicates to those concerned that people are safely out of their homes.



Camera crews from all of the major television and news radio stations line up outside Arco Arena to cover the SAFELY OUT™ press launch.