



# CITIZEN VOICE™

INVOLVING CITIZENS...PROTECTING THE VULNERABLE

FOR IMMEDIATE RELEASE  
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CONTACT:  
Paulette Bruce  
Citizen Voice Media Representative  
916-212-8944  
[pbruce@citizenvoice.org](mailto:pbruce@citizenvoice.org)

## MEDIA ADVISORY

- WHO:** Citizen Voice's SAFELY OUT™ Project
- WHAT:** News conference announcing the distribution of 11,000 SAFELY OUT™ Kits to 8,000 Natomas Unified School District families and 3,000 Kits to PRIDE employees with disabilities.
- WHEN:** Wednesday, May 27, 2009, 10 to 11AM
- WHERE:** American Lakes Elementary School  
2800 Stonecreek Drive  
Natomas  
*Drive north on I-5, exit El Camino Avenue, pass through Truxel and take the first left onto Stonecreek Drive. Follow Stonecreek as it curves and turns and you will come to a 4-way stop at Brewerton. The school will be on your left. Park in the parking lot or on the street. News conference will be held outside at the front entrance.*
- WHY:** To announce the distribution of 8,000 SAFELY OUT™ Kits to all school families in the Natomas Unified School District, making it the first district in the region, and the state, to be fully covered by SAFELY OUT™. PRIDE employees with disabilities, at the PRIDE facility off of Norwood Avenue, have assembled all 35,000 SAFELY OUT™ Kits assembled to date. Each of PRIDE's 3,000 employees with disabilities will receive a Kit. The 11,000 SAFELY OUT™ Kits are made possible through a grant from CA Emergency Management Agency and the generous sponsorship of Pinnacle Emergency Management based in West Sacramento.

We hope you can join us for this news conference as we celebrate a huge success for the SAFELY OUT™ Project and the people of Natomas in the midst of tough times and ongoing concerns about flooding and evacuation.

## PHOTO & INTERVIEW OPPORTUNITIES

- 11,000 SAFELY OUT™ Kits packaged in boxes on pallets ready for distribution by the Natomas Unified School District and PRIDE.
- American Lakes Elementary School second grade students
- Guest speakers to include:
  - Gary Dietrich, President of Citizen Voice
  - Steve Farrar, Superintendent of Natomas Unified School District
  - Robert Samaan, Assistant Secretary, California Emergency Management Agency
  - Leo Grover, President of Pinnacle Emergency Management
  - Vic Wursten, VP for offsite operations of PRIDE Industries