



## CONTACT

Lynne Fishel  
Citizen Voice™ Media Relations  
949.244.9825  
[lfishel@citizenvoice.org](mailto:lfishel@citizenvoice.org)

**FOR IMMEDIATE RELEASE**  
May 3, 2010

## **CITIZEN VOICE HELPS ELECTION-WEARY CALIFORNIA VOTERS BY OFFERING FREE NONPARTISAN VOTING TOOLS BEGINNING MAY 1**

### ***Interviews on Groundbreaking Project Available through Election Day***

(May 3, 2010– Sacramento, CA) – Citizen Voice, a nonpartisan movement that inspires, informs and involves citizens in the public arena, is responding to voters' need for clear, concise, nonpartisan analysis of California's statewide election with groundbreaking nonpartisan online election tools. The 2010 June election features five statewide propositions and voters will be asked to make some very important decisions, yet there are precious few nonpartisan resources to help voters sift through the rhetoric while their mail and e-mail boxes fill up daily with election propaganda.

To help decipher the technical language and political spin, Citizen Voice's 2010 Nonpartisan Election Project has developed a simple toolkit for this June's Primary Election. Beginning May 1, [www.CitizenVoice.org](http://www.CitizenVoice.org) will make available free access to lively "mini-debate" videos with both sides of the propositions, moderated by widely-respected, nonpartisan broadcast political analyst and co-founder of Citizen Voice, Gary Dietrich. These debates are also offered in audio format. As an important addition, nonpartisan, easy-to-understand written summaries of all the statewide propositions will be available. "People are overwhelmed and frustrated by the amount of biased information pushed at them about candidates and propositions," Dietrich observed. "Our goal is simple -- provide credible, easy-to-use, statewide election information to answer the questions that really hit home to California voters."

Once again, Citizen Voice will offer the ballot measure summaries, which have received rave reviews from voters, in Spanish as well as English. "California has a significant number of registered voters for whom English is a second language. While these citizens can legally vote in their native language, they have little unbiased information available to them. Thirty-second commercials don't help in Spanish any more than they do in English. These voters deserve to get the help they need as well," said Dietrich.

In addition, voters will find lots of additional valuable helps in this online "one stop shop for election-weary voters," including links to statewide candidate information, voter registration, and more.

Political experts from across California are strongly in favor of Citizen Voice's efforts. "At a time when voter trust is at an all time low, it is imperative that we provide information that is both non-partisan and factual," explained Barbara O'Connor, Director of the Institute for the Study of Politics and Media at California State University, Sacramento. "I am delighted to add a new source to that very short list."

**For access to the statewide proposition "mini-debates", transcripts and easy-to-use summaries, information on Citizen Voice and more, please visit [www.CitizenVoice.org](http://www.CitizenVoice.org). Gary Dietrich will be available via phone for print and live or recorded radio interviews, and in person or via Skype for television sources. To schedule an interview with Gary Dietrich about this unique, highly regarded project, contact Lynne Fishel at [lfishel@citizenvoice.org](mailto:lfishel@citizenvoice.org) or 949.244.9825.**

**As a valuable community service, link [www.CitizenVoice.org](http://www.CitizenVoice.org) to your web site for free. To access the CV logo for linking purposes, please contact Lynne Fishel at [lfishel@citizenvoice.org](mailto:lfishel@citizenvoice.org) or 949.244.9825.**

#### **ABOUT CITIZEN VOICE**

Citizen Voice is a 501C3 nonprofit, nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. For more information on Citizen Voice, visit [www.CitizenVoice.org](http://www.CitizenVoice.org).

###