



EVENT ADVISORY

“Remembering 9/11...Protecting Our Community”
9/11 Events with Citizen Voice and Red Cross Kick Off Distribution of SAFELY OUT™
Protect the Vulnerable During Disaster™ Kits in Sacramento Region

Evening Event Features Personal Stories from the World Trade Center

FOR IMMEDIATE RELEASE

September 8, 2006

WE WELCOME ALL MEDIA TO PARTICIPATE LIVE DURING THESE EVENTS ON 9/11

WHAT: “Remembering 9/11...Protecting Our Community.” Citizen Voice, the American Red Cross Sacramento Sierra Chapter and community leaders invite you to regional 9/11 anniversary events to remember and honor the memory of 9/11 as well as help us protect our families and our community. In light of recent terrorist activity and awareness of our region’s vulnerability to flooding and other disasters, protecting our communities from manmade and natural disasters needs to be a high priority.

The 9/11 events are part of the launch of SAFELY OUT™, a groundbreaking pilot project to ensure that our most vulnerable are evacuated safely during a disaster. They will also provide an opportunity for the public to join in and contribute financially to this effort. **9/11 will be the first date that SAFELY OUT™ Kits will be available to the public** (\$10 suggested minimum contribution, plus s/h for mail orders). To get additional details on the project or to order a kit, beginning on 9/11, visit the Citizen Voice web site at www.citizenvoice.org or call (916) 503-3194.

WHO:

- Citizen Voice (and its president Gary Dietrich)
- American Red Cross Sacramento Sierra Chapter
- **TWO 9/11 personal accounts – A survivor from Sacramento who was in World Trade Center during the attacks and Rick Martizez, Sacramento County OES Director, who managed all non-NYC 1st responders at the World Trade Center**
- Performance by the Sacramento Children’s Chorus (evening event)

TWO EVENTS – DAY AND EVENING, Monday, September 11, 2006

(5th Anniversary of 9/11 terrorist attacks, the worst manmade disaster in U.S. history.)

WHEN &

WHERE:

DAY: 6 a.m. – 7 p.m. – outside Arden Fair Mall facing Arden Way

EVENING: 7 p.m. – 8:15 p.m. – Bayside Church, 8171 Sierra College Blvd, Roseville, CA, just north of Douglas Blvd.

Public information phone line: Citizen Voice, (916) 503-3194 or visit www.citizenvoice.org.

VISUALS:

DAY: Concerned citizens donating to SAFELY OUT™ and picking up SAFELY OUT™ Kits (on the first day available) in a fast-moving “drive through” event.

EVENING: 9/11 survivor and key 1st responder from Sacramento, SAFELY OUT™ Kits, musical tribute by the Sacramento Children’s Chorus, hundreds of Sacramento region citizens attending who want to get involved and support SAFELY OUT™ by contributing and getting SAFELY OUT Kits for the first time.

CONTACT: Heather Atherton, Media Coordinator for Citizen Voice and SAFELY OUT™ 916/316-4568 or heather@athertonpr.com.

###