



FOR IMMEDIATE RELEASE

January 13, 2009

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MEDIA ADVISORY

**Gary Dietrich, Non-Partisan Broadcast Political Analyst and President of Citizen Voice,
Available For Expert Analysis of State of the State and Presidential Inauguration**

***Book now for hits surrounding California's State of The State on Thursday, January 15
and the Presidential Inauguration on Tuesday, January 20***

WHAT: Gary Dietrich, widely respected nonpartisan broadcast political analyst and president of the highly regarded nonpartisan organization Citizen Voice, is available to provide expert analysis on timely state and national events, including:

1. 2009 State of the State address – Thursday January 15
 - 2009...Governor Schwarzenegger's biggest challenge yet – what will he say?
 - California's budget crisis – who will likely be the biggest winners and losers?
 - What will his opponents say in response – both Democrats and Republicans
2. Inauguration of President Obama – Tuesday January 20
 - The big California question – what will Obama do for the Golden State?
 - The key California players – who will really be looking out for Californians?
 - The biggest concern on voters' minds – can he pull it off in these tough times?

WHEN: Interview slots available Wed. Jan. 14–Wed. Jan. 21 on a first-come basis (so book early)

To schedule an interview, please contact Elyse at 916.505.7956.

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Gary Dietrich graduated Phi Beta Kappa from the University of California and received his master's degree from the John F. Kennedy School of Government at Harvard. He was selected for a prestigious California State Senate Fellowship, served as a staff member to the California State Assembly and the state Senate, and has worked on campaigns from legislative to presidential. He now serves as a political analyst on television and radio and has been seen or heard on dozens of stations and networks throughout the state, nationally and internationally. Mr. Dietrich is also recognized as an accomplished professional speaker, having addressed thousands of youth and adults regarding the impact of politics, public policy, and government on their lives, their state, and their nation. He is Co-founder and President of Citizen Voice.

Citizen Voice™ is a non-partisan, nonprofit organization with a mission to inspire, inform and involve citizens in the public arena. Citizen Voice's Nonpartisan Election Project provides clear, concise, nonpartisan election tools online and through new and traditional media. In 2008, Citizen Voice's website received over 1 million hits in the month prior to the election, over 80% of visitors added the website to their favorites, and CV's blog was listed as a "Top 100 Growing Blog" out of over 4 million tracked by Wordpress.com. In addition, Citizen Voice reached over 1 million individuals through TV, radio and print outreach through traditional media. More information about Citizen Voice's Nonpartisan Election Project™ and Citizen Voice's SAFELY OUT™ Project, a groundbreaking, highly regarded neighbor-helping-neighbor disaster evacuation effort are available at www.CitizenVoice.org.